



ROAR[®] AWAKENING THE LION WITHIN™

ROAR Community Newsletter

News and views by ROAR

August 11, 2009

In this issue:

- Choose It and Do It
- Recommended reading: *The Brower Quadrant*

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*"Anything
unattempted
remains
impossible."*

- unknown

Choose It and Do It

by Joe Sturniolo

The transformation to achieve our passions and significance rarely ever succeeds by accident, drift, or imposition. Conscious involvement, developing from the inside of our personality, is how a vision becomes our life. **Choice** is what matters. We must intend that the vision of our life will be realized. It won't just happen.

Choice is sometimes difficult because we don't know what it is that we are supposed to do - which is the rub. We need to put aside the perfect choice and go with what turns us on at the moment. If it is wrong we can change course and move in a different direction. The sins of our generation are procrastination and perfectionism. As the commercial tells us, just do it! Great things happen when we are 80% sure.

We also need the **means** to fulfill our vision. If you sign up for a language course, you must listen to recordings, buy books, associate with people who speak the language, immerse yourself in the culture, possibly spend time in that country and practice, practice, practice. Likewise, there are means to assure your success at moving toward your

purpose in life.

Once you've discovered your choice, you will need to find books and classes and small groups and various ways to learn about what you intend to do with your life. That Lion within you is anxious to get out and ROAR. It is time to unleash him to the world and unveil your true identity and talents to others. Only then can you have a significant impact on the lives of others.

Recommended reading on the topic of "What is wealth?" *The Brower Quadrant*, by Lee Brower

by Dan Christopherson

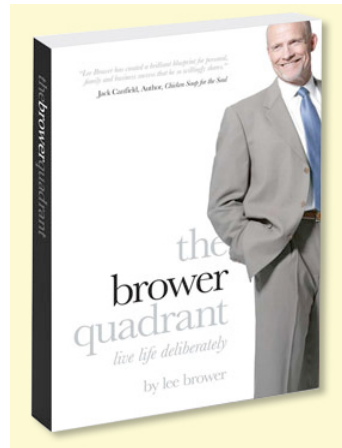
Financial planners who position themselves as "wealth managers" too often assume - as do their clients - that wealth is synonymous with having lots of money.

Not so for Lee Brower, who views what he calls "true wealth" as having far more dimensions than what shows on the financial statement.

His book, *The Brower Quadrant*, defines wealth as having four dimensions:

- Core Assets:** Your values and passions
- Experience:** Skills and knowledge
- Contribution:** What you do for others
- Financial:** The means, but not the end

The first three dimensions above have meaning for those who follow the precepts of ROAR, emphasizing the importance of using your skills and passions for the benefit of others if you are to live a truly



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meaningful life. ROAR founder Joe Sturniolo acknowledges that the fourth dimension - financial - is important, too, in order to achieve the other three dimensions. Financial problems or worries - often self-inflicted - too frequently stand in the way of breaking free to live the life you were meant to live.

Brower is also concerned not just with true wealth, but true legacy. Says one independent reviewer on Amazon.com:

"As an expert helping mega wealthy people solve estate issues, Brower saw how the estate strategy focusing on transferring financial quadrant assets from one generation to the next was flawed. It has been long observed that wealth earned in one generation rarely grows with the second generation and even more rarely survives the third generation. Brower explains this phenomenon. Although the remaining financial quadrant assets are efficiently transferred (minimally taxed) from one generation to the next the assets in the other three wealth quadrants are most often lost. It is the loss of these assets that cause the generational loss of wealth."

Brower, whose views on the true meaning of abundance were among those featured in the best-selling book by Rhonda Byrne, *The Secret*, sees himself as a "values-based" wealth planner.

To read the first chapter of his book, go to www.leebrower.com.

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